

Q1 GVH Board Meeting
Woodstock Pizza
9 January 2018
Meeting 7:26 PM Start

Attendees: Mike Johnson, Talyon Sortor, Kelly Barber, Tara Steinmetz, Sarah Kay, Cristina (Ramirez) Dalton, Steve Lynch, Craighton Chin, Steve Barton

Treasurer report

- Financials in the email sent previously by MJ; End of year balance is \$19,000
- Withdrawals include for Christmas Party, Inuyama airfare; Deposits Christmas Party and 2018 Membership renewals.
- Check issued to Nicole Aha for airline to Japan in Feb was \$1000. (This will be the last GVH expense related to the sister city exchange with Inuyama, Japan.)
- \$965 additional donations in December (in addition to membership renewals), that was tax deductible donations from membership, etc.

Endowment

- Snag in terms of knowing whether we're incorporated or not. CC and MJ are taking the lead on setting up an endowment fund for the club.
- Plan to devote \$10,000 to endowment fund
- Funds would be cut in half once that is done (MJ estimated the annual club expenses are typically around \$4000/year.)

Christmas Party Feedback

- Budgeted \$1300, spent \$1450; food was the main cost (Donation offset the shortfall)
- If you have ideas/thoughts now; send to President and they will be compiled
- Craighton stated venue worked really well and we should lock that in as soon as we can (Davis Community Church)
- Attendance was a little more than the year prior; well-attended
- Craighton also suggested again the idea of live entertainment; concern is cost, This was voted against at a previous club meeting. Another reason was that people like to socialize at the party. No decision made tonight.

Fleet Feet Run Club

- Steve posted FF Club Run on the website
- Group run Monday nights in Davis as a weekly group run
- They do include in their store information about GVH

General Fleet Feet Relations

- Their proposal sent to the last board: NB sponsored club via singlet discount, periodic store shopping nights, they want to work together to promote each other's interests.

- They will try to funnel faster runners to our club – FF wants to co-exist. They do not want to compete against our club with their new FF Run Club (FF corporate direction)
- More to come on this

Website Management

- We need guidelines on what to post on the website in order to avoid annual cleanups.
- Steve B. is our Facebook coordinator – other than weekly training and race results, please direct any postings through him. Steve B. will monitor and get board/President buy in where necessary.

Buzz Oates series (\$75)

- Bob Rowden willing to manage it requesting funding of \$75
- Promotes running, reaches out and creates marketing opportunity in Sacramento, relatively small amount of money
- This year we had about 16 participate; 8 signed up for the series officially with Angie Hart taking home \$300/\$350 by running the series and placing
- Individuals will still have to register for the individual races themselves
- **ACTION ITEM: All in favor; motion carried. Decision made for GVH to pay the \$75 fee for 2018.**

Board Responsibilities

- We're all club ambassadors – please reach out to new members on their first day to introduce yourself, creating a comfort level for them. Let's all do our best to have one of us run with them if they are alone.
- 2017 board member roles are available in the by-laws which will be reviewed. (By-laws were created in 2013).
- Board has the power to change the by-laws without club approval (decided in a prior meeting)
- Cristina demonstrated Listserv and will write an SOP for all. Kelly volunteered to manage, Sarah will co-coordinate. Kelly is taking up the trail run coordination. Craighton will maintain singlet inventory and management. Steve L. (?) volunteered to be our Sudwerk Beer Race/Lager for Jogger contact
- Please continue to step up as requests/opportunities rise during the year.

Social Media

- Would like to make the website more robust and current
- New ideas? Please funnel these to Steve.
- Possible Classified Section: buy/sell, race discounts, babysitting need, etc. (aka NextDoor-like)
- Steve will manage the website; Tara Facebook/Instagram
- Sarah will help with Facebook/Instagram as needed

New Ideas

- Timed mile/Timed race; easy enough to do at UC Davis track
- Dog dash/vet school
- Scavenger run of some type (Kelly threw that out)
- Kathleen Brandle (KB) is gone at Sudwerks -- we'll have to re-initiate the conversation with them about continuing Lagers for Joggers (LFJ), the Davis Beer Race or other joint events in 2018.
- SRA racing giving out awards February 24; might be nice to have some of our club go (Craighton)
- Tahoe relay? We changed to the retreat, somewhat in place of that
- Might be worth emailing relapsed members from previous years that we have contact info for, early in the year, as a marketing tool – Per Cristina, monthly newsletter goes to the past 3 year members regardless of current membership status.

Adjourned 8:02 PM

Next General Club meeting date will likely be Feb 6th or 13th (TBD)